

OVERVIEW OF BANNER PRICES ON SERVER

 www.veletrhyavystavy.cz

Position	Price for 1 week/€	Guarantee for 1 week/no. of views	Price for 1 month/€	Guarantee for 1 month/no. of views	Price for 6 months/€	Guarantee for 6 months/no. of views
Homepage	83,-	5 800	333,-	23 300	1 666,-	140 000
Fair detail	50,-	4 100	200,-	16 600	1 000,-	100 000
Organizer detail	20,-	1 600	80,-	6 600	400,-	40 000
Find fair	30,-	2 000	120,-	8 300	600,-	50 000
Branch overview	13,-	1 000	53,-	4 000	266,-	24 000
Branches	43,-	2 900	173,-	11 600	866,-	70 000
Organizers			7,-		33,-	
Add fair	This position is reserved for banner booked for 6 months and longer for free for the whole period of the campaign		This position is reserved for banner booked for 6 months and longer for free for the whole period of the campaign		This position is reserved for banner booked for 6 months and longer for free for the whole period of the campaign	

For advertisers in fairs & exhibitions supplement Hospodarske noviny we can offer the discount for 20 %

For bottom position we can offer the discount for 30 %

**The prices shown are without VAT
It is necessary to pay the amount before the start of the campaign.**

Flash banner creation: 50,- €

In case of the guaranteed number of views is not completed within agreed period of time, your banner will remain on server until the guaranteed number is completed.

