CONTACTS DO CONTRACTS 2000 EVENTS FROM AROUND THE WORLD

www.veletrhyavystavy.cz

Powered by progres partners uburtivity 1.00 Portal www.veletrhyavystavy.cz, is the largest database of domestic and foreign fairs on the Czech internet. Simple orientation and well arranged graphics makes him a helper in orientation in an increasingly dense jungle of information on the net. Summary based on fair Annex, the operator pages - Progres Partners Advertising Agency prepares every fall for Hospodářské noviny.







The pages are periodically supplemented and updated



Their structure is designed to be maximally effective help for search



Events can be searched chronologically, alphabetically, according to the organizers, the field or with the requirement for a specific trade fair



Specific fairs and exhibitions can be easily and quickly find also on the basis only partial information that is available to the user



Texts are Czech and Slovak events are available in English and German



- The portal is the largest source of information about the fairs on the Czech internet
- Monthly visits him 25,000 unique visitors, who, according to the portal planning to what fairs during the year visits
- Seznam.cz, Centrum.cz and Google are displayed after entering the password "fair" portal long term on the first page
- The portal is intensively supported by on the Internet, outdoor advertising (billboard on the highway D1), advertisements in trade fair Hospodářské noviny (expense 90,000 copies) and in catalogs published by the Agency Progres Partners Advertising for trade fairs, which organizes the
- The portal is a an ideal communication channel both for organizers and fairs for individual exhibitors who wish to draw potential customers for their participation in a specific ebeny



We will create a timetable for Campaign

Tell about your participation in a particular fair potential visitors well in advance. Communication ads you with the approaching date of the event still more specific - which will be placed in your stand, what news on the action imagine so.

We will make a specific banner

We provide you with targeted advertising. Creative Department agency Progres Partners Advertising to you create flash banners to the specific action.

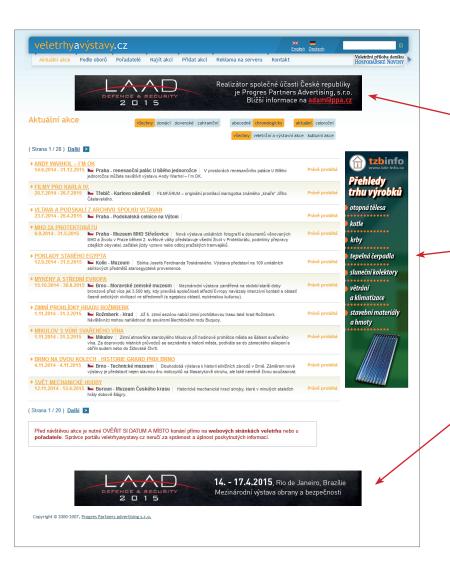
We have disounts for a valued advertisers

If advertising in the trade fair Hospodářské noviny you for publishing Economia Inc. creates on a turnkey basis agency Progres Partners Advertising, we provide you a 20% discount.

You know what you get for your money

If it was not within that time period for a guaranteed number of views, will remain your banner ad on the server until it than meets the guaranteed or you will be refunded adequate amount of expenses incurred





Banner - home page Price per month 10 000 CZK Guarantee page views: 23,300 GIF / flash, max. 30kB

Banner - home page side position +25%

Banner - home page lower positions -30%



2000 events from around the world

Position	Price for 1 week/€	The guarantee of seeing the entire party/1 week	Price for 1 month/€	The guaran- tee of seeing the entire par- ty/1 month	Price for 6 months/€	Garance shlédnutí celé strany/6 měsíců
Homepage	91,-	5 800	363,-	23 300	1 812,-	140 000
Fair detail	55,-	4 100	218,-	16 600	1087,-	100 000
Organizer detail	22,-	1 600	87,-	6 600	435,-	40 000
Find fair	33,-	2 000	131,-	8 300	653,-	50 000
Brach overview	15,-	1 000	58,-	4 000	290,-	24 000
Braches	48,-	2 900	189,-	11 600	943,-	70 000
Organizers			8,-		37,-	
Přidat akci	This position is reserved for banner booked for 6 months and longer for free for the whole period of the campaign		This position is reserved for banner booked for 6 months and longer for free for the whole period of the campaign		This position is reserved for banner booked for 6 months and longer for free for the whole period of the campaign	

The prices shown are without VAT It is necessary to pay the amount before the start of the campaign.

Flash banner creation: 55 €

For bottom position we can offer the discount for 30 %

For advertisers in fairs & exhibitions supplement Hospodarske noviny we can offer the discount for 20 %



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